



REDRESS DESIGN AWARD 2023 OPENS WITH A VIP GATHERING OF INFLUENTIAL LEADERS IN HONG KONG FASHION INDUSTRY

Hong Kong's fashion industry celebrates a new edition of the world's largest sustainable fashion design competition launch and Hong Kong's position as Asia's creative capital

[12 January 2023, Hong Kong] – Environmental NGO Redress officially opened the [Redress Design Award 2023](#), the 13th cycle of the world's largest sustainable fashion design competition at a prominent industry gathering in Hong Kong on 11 January, where local fashion industry leaders with significant global influence gathered for a cosy dinner and discussion to celebrate the launch.

Hong Kong homegrown competition now leads globally on educating sustainable designers

The Redress Design Award, with Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region (HKSAR) as the Lead Sponsor, educates emerging fashion designers about sustainable and circular fashion. Homegrown in Hong Kong since 2011, the educational competition has established global footprints, attracting applicants from over 50 countries with designers finessing and showcasing their innovative design skills on the global stage for the chance to collaborate with global fashion leaders such as VF Corporation, which again will welcome the 13th cycle's winner into their innovative business in 2023.

Speaking at the launch event, Mrs. Lowell Cho, Assistant Head of Create Hong Kong, thanked Redress for organising the competition again and looked forward to seeing the ten international finalists meeting in Hong Kong in person, which would be the first time after the outbreak of the pandemic.

“Redress has a bold vision: to build a world in which fashion is circular,” said Dr. Christina Dean, Founder of Redress, the Hong Kong headquartered and Asia focused charity. “Whilst the fashion industry has



grappled with many challenging covid-impacts, we can't ignore fashion's environmental and waste crisis. To drive change, we must collaborate with the broader industry. Redress' committed partnerships with various parties, from our Lead Sponsor CreateHK, to VF Corporation — one of the world's largest apparel, footwear, and accessories companies with iconic brands including Timberland®, The North Face®, and TAL Apparel — plus our cross-sector partnerships, like our decade-long partnership with PizzaExpress, demonstrate Hong Kong's leadership at driving change here, and way beyond."

New this year to the competition's judging panel is Mr. Dorian Ho, CEO and Creative Director, Dorian International Ltd, and leading Hong Kong designer to celebrities and socialites. "Creativity is what's needed to put sustainable design firmly on the drawing board. With the upward trend always including sustainability, everyone from designers to celebrities are stylishly getting involved. As a judge for the Redress Design Award, I'm looking forward to meeting all these exciting emerging talents, who will bring about a more sustainable future for fashion," he said.

The who's who of industry attending the launch included Mrs. Lowell Cho, Assistant Head, Create Hong Kong; Mr. Sunny Tan, Chairman, Hong Kong Productivity Council and Member of the Legislative Council of HKSAR, PRC; Mr. Felix Chung, Chairman, Hong Kong Apparel Association; Ms. Ronna Chao, Chairman, Novetex Textiles, and Mr. Dorian Ho, CEO & Creative Director, Dorian International Ltd, who is joining the competition's judging panel this year.

Fuelling Redress' mission for over 10 years — PizzaExpress Hong Kong provides food for thought

In addition to recognising CreateHK's funding support to the Redress Design Award since its beginning, the competition's exclusive launch event also served to mark Redress' decade-long partnership with PizzaExpress, which has raised significant charitable funding and awareness support for Redress, fuelling the sustainable fashion movement and literally fuelling hundreds of global and local designers who have descended into Hong Kong for numerous of the Redress Design Award Grand Final competitions.

"We've backed Redress for 10 years to rally support and awareness for their work to educate designers and consumers," said Mr. John Lui, International Brand and People Director (APAC) of PizzaExpress Hong Kong. "We recognise the sustainability parallels between food and fashion, from considerations for less waste, better packaging, product innovation and supply chain management. At PizzaExpress, we are continuously striving to reduce our environmental impact, and have always been mindful of resources including reducing waste, offering responsible take-out packaging, pioneering planet-friendly ingredients and working with like-minded partners and suppliers. We are proud to be on this journey with Redress as we walk together to educate around responsible 'style', be that fashion or food!"

ENDS

High resolution images are available [here](#) and full media kit [here](#) for download.

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Editor's Notes

- The Redress Design Award 2023 is open to applications from emerging designers and students with less than four years' professional experience from around the globe, focusing on both womenswear and menswear original collection designs. Online applications for global designers are now open until 16 March 2023.
- Ten finalists will be announced on 10 May 2023, and will receive a whirlwind trip to Hong Kong, packed with workshops, challenges, and masterclasses, and culminating in the Redress Design Award 2023 Grand Final Fashion Presentation as part of Hong Kong's CENTRESTAGE in September 2023, where their competition collections will be showcased to a global audience and the winning designers will be announced.
- Read more about the 2021 First Prize winner Jessica Chang's collaboration with VF's Timberland to create their Lunar New Year 2023 collection in an exclusive interview in the Redress Design Award 2022 digital magazine [here](#).
- Education is a pillar of the Redress Design Award. Explore the Redress Academy, the free online in-depth resource for designers and fashion professionals, [here](#).
- Redress, and the Redress Design Award, work to accelerate the shift towards circularity in fashion, reducing fashion's negative environmental impact. Please find supporting statistics about the impact of fashion [here](#).

About Redress (www.redress.com.hk) Redress is a Hong Kong headquartered, Asia focused environmental NGO with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts.

The Redress Design Award (www.redressdesignaward.com) is the world's largest circular fashion design competition that educates and empowers emerging fashion designers about circular design strategies and techniques so as to reduce fashion's negative environmental impacts. Organised by Hong Kong headquartered, Asia focused environmental NGO Redress since 2011, and with 150 global fashion university partners, it attracts designers from over 50 countries to win prizes that connect them with global-leading fashion businesses so as to accelerate the change to a circular fashion industry.

About Create Hong Kong (www.createhk.gov.hk)

Create Hong Kong (CreateHK) is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) in June 2009 to spearhead the development of creative industries in Hong Kong. From 1 July 2022 onwards, it is under the Culture, Sports and Tourism Bureau. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK has



been sponsoring the Redress Design Award (formerly the EcoChic Design Award) since 2011 to promote Hong Kong's fashion design.

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About PizzaExpress (www.pizzaexpress.com.hk)

PizzaExpress Hong Kong is owned and operated by PizzaExpress Group, United Kingdom. PizzaExpress is really proud of its pizzas, its love for music and supporting meaningful causes in the community. Since 1965, the restaurants have been serving hand-crafted pizzas made with the freshest ingredients. Each pizza is made to order by skilled Pizzaiolos (pizza chefs). Beautiful pizza served in a socially-responsible and creative environment; this truly is 'Pizza in Style'. Furthermore, PizzaExpress Hong Kong offers exclusive benefits and treats to its customers via PizzaExpress Club e-Card. It's a free reward programme, register at club.pizzaexpress.com.hk to enjoy member's privileges now!