



FOR IMMEDIATE RELEASE

## REDRESS DESIGN AWARD 2023 FINALISTS' PHOTOSHOOT REFLECTS ON THE TEXTILE WASTE CRISIS WITH CIRCULAR FASHION DESIGN



**[17 August 2023, Hong Kong]** – Redress, the environmental NGO with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts, has produced an editorial photoshoot with upcoming runway looks crafted by the Finalists of the Redress Design Award 2023.

The Redress Design Award is organised by Redress and supported by [Create Hong Kong \(CreateHK\)](#) of the Government of the Hong Kong Special Administrative Region as the Lead Sponsor. This year's Finalists will join an expenses-paid educational trip to Hong Kong culminating in a runway showcase of their designs at the Grand Final Fashion Show on 7 September, to be held at CENTRESTAGE in Hong Kong and livestreamed to the world.

With 'Reflection' as the theme, the photoshoot honours the power that designers have in creating fashion more sustainably, with 80% of a garment's environmental impact locked in at the design stage (1). The photoshoot is styled by leading Hong Kong creative and influencer Kayla Wong, photographed by Kim Lo, and incorporates various mirrored surfaces. The aesthetics evoke the pressing need for reflection — on the rising textile waste crisis contributing to global climate change, and on the future of fashion as imagined by the waste-reducing designs of the competition Finalists.

The looks will be featured in both the printed and digital Redress Design Award 2023 magazine. The environmental impact of delivering the Finalists' collections to Hong Kong for the photoshoot and upcoming Grand Final was offset by [UPS'](#) carbon neutral shipping service.

Each Finalist collection features innovative solutions to the issue of textile waste, with elements such as fabric recreated from denim scraps, embellishments made from plastic and electronic waste, and a



zero-waste appliqué technique that incorporates minute textile fragments from the pattern-cutting process.

“The Finalists of the Redress Design Award are the next generation of creatives who will change the future of fashion. It is such a privilege to work with them and get up close with their creative looks made by transforming textile waste. I can’t wait to see them on the runway in Hong Kong, my hometown,” shares Kayla Wong, photoshoot stylist and founder of LANG, a retail space that empowers Asian artists and designers.

Early next month, the Finalists’ collections will be judged based on their use of circular design strategies of designing for low impact and processes, low waste, longevity, and recyclability, as well as criteria such as creativity, marketability and scalability. The esteemed panel of international judges from across the fashion industry includes Kévin Germanier, Creative Director, GERMANIER and Alumnus, Redress Design Award; Orsola de Castro, Author and Co-founder, Fashion Revolution; and Angus Tsui, Creative Director, ANGUS TSUI and Alumnus, Redress Design Award; among others.

In addition to the judging process, in the week leading up to the Grand Final Fashion Show, the Finalists will be hosted in [Nina Hotel Tsuen Wan West](#) as they participate in a whirlwind of circular fashion design experiences, including a visit to a large-scale garment factory and real-world circularity challenges with [TAL Apparel](#) and sustainable luxury retail packaging experts [Delta Global](#). All Finalists will also join the [Redress Design Award Alumni Network](#), which offers ongoing support to designers as they develop their careers in sustainable fashion.

## **SAVE THE DATE FOR THE GRAND FINAL FASHION SHOW**

The Redress Design Award 2023 Grand Final Fashion Show is open to an exclusive in-person audience and will be livestreamed globally on 7 September 2023 (Thursday), at 6:00pm (HKT) / 12:00pm (CET) via [Facebook](#) and [Weibo](#). Save the date [here](#).

## **ALUMNI SHOWCASE AT CENTRESTAGE OPEN TO PUBLIC**

Redress will also present a total of eight Redress Alumni brands as part of both the Grand Final Fashion Show, and at a showcase of Alumni brands at CENTRESTAGE in Hong Kong from 6–9 September 2023 (Wednesday–Saturday, 11am–7pm) supported by Alumni Sponsor, [Mercedes-Benz](#). Industry professionals and the public alike are all welcome to come, meet designers, and see up close their sustainable, waste-reducing collections.

## **The Redress Design Award 2023 Photoshoot Credits**

- Models: [Clarita @Self Management Hong Kong](#), [Karin Kwong @Primo Management](#), [Horton Yip](#)
- Creative Stylist: [Kayla Wong](#)
- Photographer: [Kim Lo](#)



- Hair: [Marco Chan](#) for [Davines](#); Hair Assistant: [Alvin Ng](#)
- Make-up: [Sheila Ko](#), [Cindy Lai](#), and [Karen Yiu](#) for [MakeupBees](#)
- Studio: [KIMLO WORKSHOP](#)
- Refreshments: [PizzaExpress](#)

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High resolution images are available [here](#) and full media kit [here](#) for download.

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### Editor's Notes

- The Redress Design Award 2023 was open to applications from emerging designers and students with less than four years' professional experience from around the globe, focusing on both womenswear and menswear original collection designs. Finalists were announced on 10 May 2023.
- The Redress Design Award 2023 judges are: Mr. Simon Au, Managing Editor, *Vogue* and *Vogue Man Hong Kong*; Ms. Orsola de Castro, Author and Co-founder, Fashion Revolution; Ms. Krystyna Dzan, Senior Director of Merchandising, VF Corporation; Mr. Kévin Germanier, Creative Director, GERMANIER and Alumnus, Redress Design Award; Mr. Dorian Ho, Creative Director and CEO, Doriano International Ltd; Mr. Peter Hui, Founder and CEO, King of Knit Fashion Limited and Honorary Secretary, Sustainable Fashion Business Consortium; Ms. Jeannie Renné-Malone, Vice President, Global Sustainability, VF Corporation; Rod Henderson, President, TAL Apparel Ltd; and Mr. Angus Tsui, Creative Director, ANGUS TSUI and Alumnus, Redress Design Award. More details of the judges of the Redress Design Award 2023 [here](#).
- The Redress Design Award is run by environmental NGO, Redress, and supported by Create Hong Kong of the Government of the Hong Kong Special Administrative Region as the Lead Sponsor. Other key partners include [VF Corporation](#), [VF Foundation](#), [TAL Group](#), and [UPS](#).
- Source (1): WRAP, Embedding environmental sustainability in product design. Available [here](#).
- Explore more of the issues underpinning the Redress Design Award: [Redress Design Award Additional Resources - The Issues](#)

**About Redress ([www.redress.com.hk](http://www.redress.com.hk))** Redress is a Hong Kong-headquartered, Asia-focused environmental NGO with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts.



**The Redress Design Award ([www.redressdesignaward.com](http://www.redressdesignaward.com))** is the world's largest circular fashion design competition that educates and empowers emerging fashion designers about circular design strategies and techniques so as to reduce fashion's negative environmental impacts. Organised by Hong Kong-headquartered, Asia-focused environmental NGO Redress since 2011, and with 150 global fashion university partners, it attracts designers from over 50 countries to win prizes that connect them with global-leading fashion businesses so as to accelerate the change to a circular fashion industry.

**About Create Hong Kong ([www.createhk.gov.hk](http://www.createhk.gov.hk))** Create Hong Kong (CreateHK) is a dedicated office set up by the Government of the Hong Kong Special Administrative Region in June 2009 to spearhead the development of creative industries in Hong Kong. From 1 July 2022 onwards, it is under the Culture, Sports and Tourism Bureau. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK has been sponsoring the Redress Design Award (formerly the EcoChic Design Award) since 2011 to promote Hong Kong's fashion design.

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